



~ Your Free School Spirit Guide ~

Dear Educators



Welcome.

Let's learn how you can help your school spirit soar.

I want to share what I have found to be the missing piece.

It's the gem we've all been missing.

Thanks for your great feedback and continuing questions.

Now I'm providing the answer so that you can easily Boost Your School Spirit.

All of us have spent most of our lives learning in one fashion or another.

And learning continues.

It never stops.

For me, learning and educating are passions.

They're proud passions that I want to share more about.

All of us know that students are more willing to learn when they're inspired.

When your students are motivated and excited about the learning process... and the results... they become unstoppable learners.

Some Highlights:

- Are you disappointed (frustrated) that your school spirit is not quite what it could be?
- Have you tried nearly everything to increase student/staff unity and school spirit?
- No matter what tweak you applied, your school spirit stayed moderate or low (you just knew there was something missing).

Before



After



You may have tried School themes but.....

I'm fond of saying *School themes are just "Ideas in Motion"* and there is a missing piece *responsible for your success* [and I'm sharing it here:](#)

But I don't mean to downplay their relevance.

School Themes help boost your school spirit.

And building school spirit can be a rewarding experience for students, teachers, parents and your entire local community.

But... you must know what I've discovered as the [missing piece](#), that will catapult your School Spirit.

It's not always easy or obvious to define what a school theme is but...

GREAT schools use them all the time.

Although the possible topics are unlimited, themes are really about serving students through programs that explore learning opportunities beyond traditional boundaries.

Theme experiences can expand student views and explore a chosen topic in great depth.

Your school theme will have a name or title but.... It's the energy, creativity and thought behind the name that will determine its success.

Your school has its unique culture, style, character and needs... as does every other school.

When you choose your theme, you will implement it a little differently than any other school.

That's what makes your school special.

But there's more, and this secret [missing piece](#) will generate the excitement and motivation you need to boost your school spirit.

You have staff size, student population, location, budget, community, personalities and a host of other considerations that will help determine just HOW you can best use your theme idea.

And your decisions will be different from other schools using a similar theme with the same title or name.

But let's decide up front.... One important concept!

There is **No One Best** school theme.

As you know, every school has its unique culture and needs.

And to meet these needs:

Great School Themes Include:

- School Wide Theme Purpose
- Theme Benefits
- Theme Creation Strategies
- Reward Suggestions
- Theme Timing
- Theme Kick Off
- Community Involvement
- Decorating Ideas
- Theme Shirt Ideas
- Staff Incentives
- Example of Academic Relevance

And let's not forget the FUN and excitement part.

We've barely opened the treasure chest full of theme ideas to help you promote school spirit.

We leave plenty of room in the theme process - for additional creative thoughts from you and your staff.

But... you must know what I've discovered as the [missing piece](#), that will truly catapult your School Spirit.

Thank you & wishing you the best in education successes,

Bob Sheldon

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